



PHILIPPINE INSTITUTE OF CIVIL ENGINEERS, INC.

GUIDELINES FOR THE PICE OUTSTANDING NEWSLETTER AWARD 2020

| Activity/Programs | 1 | 2 | 3 | 4 | 5 | Weighted Percentage | Evidence | Exhibit Mark |
|--|--|--|--|---|---|---------------------|---|--------------|
| 1. Presentation /layout/ formatting | The newsletter did not have enough information and the format was not good (4 pts) | The newsletter has look nice but needs a little more information (8 pts) | The newsletter has attractive formatting and well-organized information (12 pts) | The newsletter has very attractive formatting and well-organized information (16 pts) | The newsletter is very attractive; formatting; well organized information; professionally made (20 pts) | 20% | Copy of issues (need to submit 5 copies for evaluators) | 1 |
| 2. Contents and quality | None of the facts in the newsletter are accurate (6 pts) | Some of the facts in the newsletter are accurate (12 pts) | Majority of the facts in the newsletter are accurate (18 pts) | All facts in the newsletter are accurate (24 pts) | The newsletter has excellent editorial work (30 pts) | 30% | Copy of issues | 1 |
| 3. Frequency of publication/Proof of Publication Validation c/o National Headquarters | Annual (6 pts) | Semi- annual (12 pts) | Quarterly (18 pts) | Monthly (24 pts) | Monthly with special issues (30 pts) | 30% | Copy of issues | 1 |
| 4. Members' Participation/ Contribution | 2 article contributed by 2 individual member | 4 article contributed by 4 individual member | 6 article contributed by 6 individual member | 8 article contributed by 8 individual member | 10 article contributed by 10 individual member | 20% | List of contributors with copy of articles | 1 |