



# PHILIPPINE INSTITUTE OF CIVIL ENGINEERS, INC.

25 January 2021

## PICE CIRCULAR NO. 2021-01

To : **REGIONAL COORDINATORS  
CHAPTER PRESIDENTS  
PRESIDENTS OF AFFILIATE SOCIETIES  
STUDENTS' CHAPTER PRESIDENTS  
ALL PICE AND STUDENTS' MEMBERS**

Subject : **CELEBRATION OF THE WORLD ENGINEERING DAY FOR  
SUSTAINABLE DEVELOPMENT ON MARCH 4, 2021**

Greetings from the PICE National Board of Directors.

The World Engineering Day for Sustainable Development will be held on every 4<sup>th</sup> Day of March as declared and adopted by the United Nations Educational, Scientific and Cultural Organization (UNESCO). This is to highlight the achievements of engineers and engineering in our modern world and improve public understanding how engineering and technology is essential to modern life and sustainable development. The celebration of World Engineering Day is also about promoting engineering as a career and how it is an opportunity to change the world for better.

PICE, being one of the active signatory-organizations in the world that endorses this initiative, fully supports the significant celebration of this day. Thus, all Chapters are strongly enjoined to participate by conducting any activities on Sustainable Development such as Webinar/Technical Lectures to/for our Members and the Community, weeklong hanging of the World Engineering Day for Sustainable Development – PICE streamer from March 1-7, 2021 in chapter offices and other locations in your respective area – to publish your activities through press releases, and to post to various social media platforms through a hashtag **#WorldEngineeringDay2021**.

The objectives of social media outreach include:

1. To create an awareness of World Engineering Day as an important international day for achieving sustainable development by governments, civil society, industry and the public;
2. To increase awareness of engineering, its impact on modern life and that it is crucial to advance the UN's Sustainable Development Goals;
3. To highlight the achievements of engineers and the essential role of engineers in promoting sustainable development;
4. To encourage more young people to consider engineering as a career.

The National Board Directors through the Inter-Specialty Group Committee will also be holding a webinar during the said celebration. Also, the Board will sponsor a virtual Thanksgiving Holy Mass with the Manila Cathedral on 4 March 2021 at 7:30AM. Details of these activities will be released soon. Enclosed is the design of our official streamer for this activity. More information can be found through this link: <https://worldengineeringday.net/>

Very truly yours,

  
**DR. ERDSAN RENE S. SUERO, FPICE**  
National President

cc: *National Board of Directors  
Past Presidents*

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**ASEP** - Association of Structural Engineers of the Philippines  
**AACCEP** - Association of Accredited Consultant Civil Engineers of the Philippines  
**ACEEP** - Association of Civil Engineering Educators of the Philippines  
**CMEAP** - City and Municipal Engineers Association of the Philippines  
**DELPH** - District Engineers League of the Philippines  
**PABO** - Philippine Association of Building Officials  
**PEAP** - Provincial Engineers Association of the Philippines  
**REAP** - Road Engineering Association of the Philippines  
**PAMEA** - Philippine Accredited Materials Engineers Association Inc.

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